

# Lowes Financial Management Charity Commitee

Annual Report for Year Ending  
31 December 2021



# LOWES

PERSONAL FINANCES  
CARED FOR PERSONALLY

[www.Lowes.co.uk](http://www.Lowes.co.uk)

# Chairperson Introduction

Lowes is in the fortunate position of being able to not only acknowledge its social responsibilities but to also provide support to a wide range of charitable causes. This is achieved through allocating a percentage of annual profits, as well as other initiatives, including staff sponsored and supported events.

Our fundraising also arises from contributions from third parties in the form of redirected development cooperation and trade mark usage fees for certain structured investments. We also ask for charity contributions from providers in return for advertising in some of our industry facing research publications.

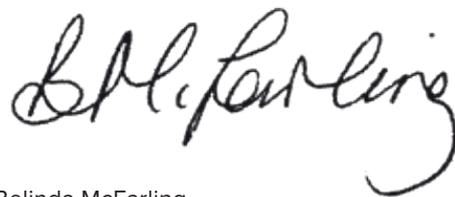
Every year, each member of the Lowes team nominates a preferred UK registered charity to receive a minimum donation. Additionally 2021 was Lowes 50th anniversary and as part of our celebrations we pledged to donate to a select number of charities for every introduced new client.

Lowes continues to support staff and families as they participate in the charity sporting events such as Great North Run, virtual walking activities and other activities in aid of various charities. These fundraising activities have supported many notable charities, including Heel & Toe, MIND, Cancer Research, Macmillan Cancer Support, Red Seal Safety Boat, Pancreatic Cancer UK, LegaCare UK, Northumbria Healthcare Charity, Great North Air Ambulance Service and St Oswald's Hospice.

The Committee meets on a quarterly basis to consider funding requests and to review member research on proposals. The Committee has the authority to determine the level of funding that each charity receives, where it is hoped that the funding will make a real difference to specific services or causes.

We are grateful that we can support many causes, but we appreciate that ours, is to a large extent, simply a 'cheque book charity' and that many committed individuals dedicate much of their free time and more, supporting charities close to their hearts.

In addition to embedding a culture of charitable giving within Lowes the Committee also seek to raise awareness of the many such unsung heroes who freely give their time and effort to help others less fortunate than themselves.



Belinda McFarling

Lowes Charity Committee Chairperson



One significant focus of 2021 has been on mental and physical wellbeing where we have encouraged group activities to support various mental health charities. During the first quarter of the year a selection of the Lowes team participated in a virtual walk from our head office in Jesmond to New York City; a total of 3332 miles in aid of MIND. This charity provides valuable support and advice to empower anyone experiencing mental health problems. The Charity Committee particularly valued their aim to raise awareness and promote understanding of mental health issues especially after multiple lockdowns. On completing this challenge £19,400 was donated to help with their endeavours. Another activity which was undertaken by the team was a Hadrian's Walk challenge where a group of Lowes people trekked 12 miles of Hadrian's Wall in aid of Heel & Toe. This children's charity provides a wide range of therapies to children with disabilities in the North East of England.

We continued the Lowes "12 days of Christmas Giving" tradition where we donate to twelve worthy charities over a 12-day period. A range of worthy causes were selected from those put forward by members of the Committee and wider team.

The following charities were selected to benefit this year:

Ouesburn City Farm, a community farm which provides an opportunity to disabled and young children to learn and care for animals and nature. The donation will fund 40 farm workshops for

adults with learning difficulties and disabilities.

Great Northeast Air Ambulance; our donation contributed towards supplying 11 Blizzard blankets and six Blood-warming units.

Centrepont which provides housing and support for young people across the UK benefited from a donation to fund 40 mental health counselling sessions for young people.

Tiny Lives: a children's charity based at Newcastle Royal Victoria Hospital. They provide support and equipment for the hospital's neonatal unit. Our donation helped fund 66 care nests which are designed to provide security and boundaries to premature babies.

Harbour, a local domestic abuse charity received a donation to fund 200 Christmas dinners for families of domestic abuse.

Lowes Charity Committee also made donations to help disabled children by encouraging staff to get involved in the annual Christmas Jumper Day Appeal. Our chosen charity was the Percy Hedley Foundation where we were also their sponsor for the 2021 Great North Run

Throughout the course of 2021, the Lowes Charity Committee was in the fortunate position to direct nearly £100,000 of financial support to the charities shown overleaf (UK Registered Charity Numbers also provided).



# Charities Supported in 2021

- Age UK Northumberland - 1072394
- Alwinton Summer Concerts - 1140527
- Alzheimers Society - 296645
- Anthony Nolan - 803716
- Bloodwise - 216032
- Blue Cross - 224392
- Blyth Valley Disabled Forum- 1076926
- Braintrust - 1114634
- British Blind Sport - 1168093
- British Heart Foundation - 225971
- Brooke Action - 1085760
- Brysons Animal Shelter - 227361
- Cancer Research UK -1089464
- Cash for Kids- 1122062
- Cats Protection - 203644
- CDDFT Charity - 1053467
- Centre Point - 292411
- Children in Need - 802052
- Children Northeast - 222041
- Chronicle Sunshine Fund - 1133293
- CHUF - 160831
- Cleaswell Hill School- 1000697
- COPES - 1057266
- Cystic Fibrosis Trust - 79049
- Dementia UK - 1039404
- Derian House Children's Hospice -1005165
- Downs Syndrome Northeast - 1096003
- Durham Wildlife Trust - 501038
- FACT- 1130258
- Gateshead Autism Support Ltd - 1147667
- Grace House - 518327
- Great North Air Ambulance - 1092204
- Green Peace - 284934
- Guide Dogs for the Blind - 209617
- Halsway Manor - 247230
- Harbour - 1086897
- Hearing Dogs for Deaf People - 293358
- Heel & Toe - 1125695
- Help for Hero's - 1120920
- If You Care Share - 1142001
- Jeans for Genes - 1194407
- LD Northeast - 1054535
- LegaCare - 1140040
- Little Princess Trust - 1176160
- London Youth Rowing -1122941
- M.N.D Association -294354
- MacMillan Cancer Support - 261017
- Mary's meals - SC022140
- Medecins Sans Frontieres - 1026588
- MIND - 1140856
- MND Association - 294354
- MS Research + Relief Fund - 228634
- MS Society - 1139257
- National Autistic Society - 269425
- National Deaf Children's Society -1016532
- Newcastle Dog and Cat Shelter - 220506
- Newcastle Homeless -1179145
- Newcastle Women's Aid - 1139393
- Northeast Hearts with Goals - 1158296
- Northumbria Healthcare Charity - 1083122
- NSPCC - 216401
- Ouseburn City Farm Charity - 1142593
- PACT NE - 1148170
- Pancreatic Cancer UK - 1112708
- Peoples Kitchen - 1036149
- Percy Hedley Foundation - 515943
- Plastic Oceans - 1139843
- Prader-Willi Syndrome - 155846
- Prostate Cancer UK - 1005541
- Red Seal Safety Boat - 700535
- Sara's Hope Foundation - 1123099
- SHAK -1125159
- St Oswalds Hospice -503386
- Street Pastors - 1127204
- Teenage Cancer Trust - 1062559
- The Children's Foundation - 1000013
- The Dystonia Society- 1062595
- The Elizabeth Foundation - 293835
- The National Autistic Society - 269425
- The Sick Childrens Trust - 284416
- Tiny Lives Trust - 1150178
- UCL Development Fund - X6243
- Wag and Co - 1165847
- Walking With in North Tyneside -1166123
- Whitley Bay Roundtable - 1188622
- Yorkshire Air Ambulance - 1084305
- Young lives vs cancer clic sargent -1107328
- Young Minds- 1016968

